



SIERRA CLUB OF HAWAII  
MĀLAMA I KA HONUA. *Cherish the Earth.*

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# 2017 ANNUAL REPORT

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Aloha,

Because of the generous backing of more than 20,000 members and supporters, 2017 was a good year for the Sierra Club of Hawai'i and Hawai'i's environment. Our volunteers hosted over 300 hikes, service trips and other events. Our citizen-lobbying team stopped dozens of bad bills at the Legislature and helped to pass another two dozen bills that protect our environment and advance social justice. And thanks to our 623 donors, we surpassed our fundraising goals with more than \$300,000 earned in 2017.

As we continue to grow, we remain true to our roots by continuing our volunteer-driven approach to everything we do. We started as a small group of committed people passionate about sharing our love of Hawai'i's unique natural and cultural resources. Today, that small group has evolved into a diverse, powerful, ever-growing grassroots movement to protect Hawai'i's people and its environment from all that threatens it.

Our volunteers are crucial to confronting the existential threat of warming temperatures, rising sea levels, reduced rainfall, and deadly storms. Thanks to the efforts of many, Hawai'i's residents are coming together like never before in order to prevent the worst effects of climate change and keep the unavoidable changes manageable. We are making great strides now and with the continued support of people like you we will continue to lead the Pacific and the world in the fight to stop climate change. Thank you for supporting our work.

Mahalo nui,



Marti Townsend, Chapter Director

## Change Happens Locally

2017 demonstrated the strategic power of volunteer-driven, local-focused organizations like ours. Even with the challenges present at the federal level, our local advocacy was powerful enough to help:

- Adopt relevant aspects of the **Paris Climate Accord as state law**,
- Staff-up Hawai'i's own **Climate Change Mitigation and Adaptation Commission**,
- **Ban cesspools** for the harm they pose to public health and the environment, and
- Raise public awareness and increase protections for the groundwater supplies threatened by the **leaky underground fuel tanks** at the U.S. Navy's Red Hill facility.

All the while, taking action to mitigate climate change, protect our drinking water, preserve native forests, convert to clean energy, and keep Hawai'i liveable for its people. These were no easy feats and we could not have done it without support from people like you. THANK YOU!



## 2018 Hawai'i Chapter Executive Committee

**Colin Yost**, Chair  
**Lucienne de Naie**, Vice Chair  
**Doorae Shin**, Secretary  
**Nara Takakawa**, Treasurer, *non-voting*  
**Debbie Ward**, Moku Loa Group  
**Kim Toomey**, Maui Group  
**Hunter Heavilin**, O'ahu Group  
**Judy Dalton and Rayne Regush**, Kaua'i Group  
**Randy Ching**, At-large  
**Sheila Sarhangi**, At-large  
**Kylie Wager-Cruz**, At-large  
**Nate Yuen**, At-large  
**Alan Burdick**, Legal, *non-voting*  
**Jamie Tanino**, High School Hikers, *non-voting*



## 2018 Hawai'i Chapter and Group Staff



**Marti Townsend**, Chapter Director  
**Kirsten Fujitani**, Chapter Strategic Communications Manager  
**Kimiko Lahaela Walter**, Chapter Conservation Program Coordinator  
**Jodi Malinoski**, O'ahu Group Coordinator  
**Adriane Raff Corwin**, Maui Group Coordinator

# O U R I M P A C T

The Sierra Club of Hawai'i is one of the oldest and most effective grassroots environmental organizations in the islands. Founded in 1968, we believe that when people are connected to the natural environment they will defend it from the harms of global warming, urban sprawl, and invasive species. Thanks to our outings program, grassroots advocacy, and outreach, Hawai'i is now a global leader in clean energy and native ecosystem restoration.



**23,572**  
supporters  
statewide

## WHAT WE DO

OUTINGS



ADVOCACY



OUTREACH



# OUTINGS

Our work helps restore the relationship between people and nature. With hikes and service projects on Hawai'i Island, Maui, O'ahu, and Kaua'i we work to inspire residents of all ages to get outdoors, experience our unique environment, and stand up for the things we all love about the Hawaiian Islands. In 2017, volunteer outings leaders engaged our communities with the great outdoors, from the top of Haleakalā to the shores of Māhāulepū, from the kuapā of He'ēia to the slopes of Mauna Kea and dozens of special places in between.

**235**  
outings  
statewide

**71** service  
projects & trips

**164** hikes



# ADVOCACY

Time and again, our work has proven that environmental education and grassroots advocacy are effective tools for change in Hawai'i. In 2017, grassroots advocacy triumphed against the national political landscape when Hawai'i became the first state to bring parts of the Paris Climate Accord into state law. Local legislative victories included banning cesspools by 2050, protecting Hawai'i's public water resources from monopolization, and funding Hawai'i's Climate Change Commission. Together we are changing Hawai'i's trajectory towards a more self-reliant and resilient community that prioritizes justice, enhances natural and cultural resources, and protects public health over corporate profit.

**182** priority bills tracked

**24** good bills passed

**28** bad bills killed



**78** press hits

**5** lobby days



**8** rallies



# OUTREACH

The love for and desire to protect our clean water, air, and lands truly showed itself in 2017. Following the election of Trump, the Sierra Club across the continent and in Hawai'i saw a substantial growth in both Club membership and overall volunteer mobilization. Thousands marched together (state and country) in solidarity for women's rights and science, and in resistance to the new administration and its denial of climate change. Our supporters locked arms for O'ahu's clean water future, divestment from fossil fuels, and the defense of our national marine monuments. We continue to stand up for Hawai'i's environment and those that depend on it.



**4,398**

Facebook  
page likes

we participated in

**47** events



**8** we also hosted  
pau hanas



**36,437**

website views

**2,957**

Twitter followers



# 2017 BUDGET

The Sierra Club of Hawai'i is a non-profit 501(c)(4) organization. We are driven by individual contributions, donations, gifts, and membership dues by generous people like you. These non-tax deductible funds go to support our effective, citizen-based advocacy, and lobbying efforts.

The Sierra Club Foundation is our organization's 501(c)(3) arm. Our outings, outreach, litigation, and community organizing are supported by individual and organization's contributions to the Sierra Club Foundation.

Hawai'i Chapter raised **\$325,946** from over **620 donors**

**\$230,608** in c4

**\$95,338** in c3

## # of Monthly Donors

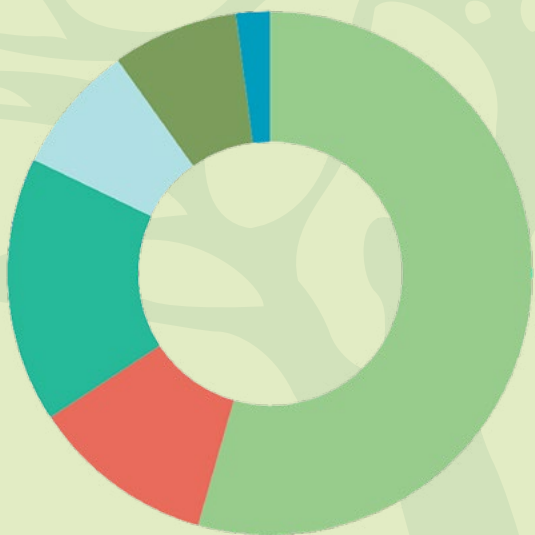
**76**

in 2017

**120**

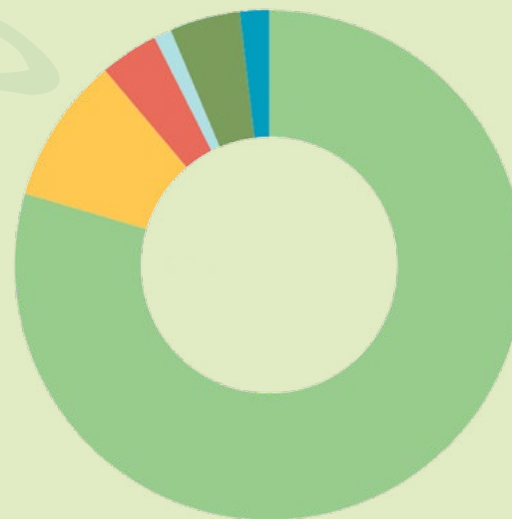
Goal by 2018

### c4 Expenses



- Staff
- Events, meetings, & outreach
- Advocacy
- Travel - staff & volunteer
- Fundraising
- Rent & operations

### c3 Expenses



- Staff
- Events, meetings, & outreach
- Advocacy
| Travel - staff & volunteer | Light Blue |
| Fundraising | Blue |
| Public interest litigation | Orange |



# WAYS TO GIVE

**Make a c4 donation** online at [sierraclubhawaii.org/donate](https://sierraclubhawaii.org/donate) or by mail to the Sierra Club of Hawai'i at P.O. Box 2577, Honolulu, HI 96803

**Become a monthly donor, help us reach our goal and keep our lights on.** Visit [sierraclubhawaii.org/donate](https://sierraclubhawaii.org/donate) to enroll today.

**Make a c3 donation** to the Sierra Club Foundation. Let them know you'd like to donate to the Hawai'i Chapter. Learn more at [sierraclubfoundation.org](https://sierraclubfoundation.org)

**Become a member.** Visit [sierraclubhawaii.org/join-volunteer](https://sierraclubhawaii.org/join-volunteer) to sign up today.

**Volunteer your time.** Sierra Club is a volunteer driven organization. We need people like you to stand up for Hawai'i's environment and people. Visit [sierraclubhawaii.org/join-volunteer](https://sierraclubhawaii.org/join-volunteer) to sign up.

## Invest In Hawai'i's Future!

Your donation stays in Hawai'i to protect the islands today and for generations to come.

**Hawai'i Chapter** is celebrating its 50th anniversary this year. We are off to a great start with major victories for the environment already secured at the Legislature. Now we turn our attention to a major election—from county councils up to the governor and U.S. Congress. Please support our on-going campaigns to: protect our groundwater aquifers from leaky underground storage tanks, end our dependence on fossil fuels, preserve our native flora and fauna from mauka to makai, prepare for sea level rise, and support affordable housing for Hawai'i's people.

**Learn more at**

[sierraclubhawaii.org](http://sierraclubhawaii.org)

[facebook.com/sierraclubhawaii](https://facebook.com/sierraclubhawaii)

instagram & twitter: @sierraclubhi

**Moku Loa Group** plans to continue hosting environmental presentations islandwide to bring Hawai'i's environmental issues to communities. Last year, the group hosted an outstanding speaker series on Marine Ecosystems and Climate Change. With your help, the group hopes expand this speaker series in 2018.

**Learn more at**

[sierraclubhawaii.org/MokuLoa](http://sierraclubhawaii.org/MokuLoa)

[facebook.com/groups/162246060511283](https://facebook.com/groups/162246060511283)

**Maui Group** is continuing their work to stop the county from building expensive infrastructure in the tsunami zone, protect the sand dunes of Central Maui, push for smartly planned affordable housing, and continue to lead hikes and restoration efforts on hundreds of miles of trails.

**Learn more at**

[mauisierraclub.org](http://mauisierraclub.org)

[facebook.com/sierraclubmaui](https://facebook.com/sierraclubmaui)

**O'ahu Group** is unveiling its new "Twenty by 2020" conservation campaign that will achieve specific and measurable progress in protecting and enhancing some of O'ahu's most iconic natural areas and unique species through a series of on-the-ground service projects. The group will also continue their effective lobbying efforts at Honolulu Hale and host civic engagement events to get more people involved in city policy-making.

**Learn more at**

[sierracluboahu.org](http://sierracluboahu.org)

[facebook.com/sierracluboahugroup](https://facebook.com/sierracluboahugroup)

**Kaua'i Group** will continue efforts to restore water to Mt. Wai'ale'ale streams and rivers on Kaua'i's east side. For a century, sugarcane production massively diverted water to Kaua'i's west side. With the end of sugarcane, a reassessment of water distribution is underway and the Kaua'i Group is urging state and county agencies to fulfill their mission and repair decades of environmental degradation in the Wailua ahupua'a.

**Learn more at**

[sierraclubkauai.org](http://sierraclubkauai.org)



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MĀLAMA I KA HONUA

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